



CRESCENDO<sup>®</sup>  
WORLDWIDE

# GLOBAL INVESTMENT CONVENTION

Digital Edition

**15<sup>th</sup> June & 16<sup>th</sup> June 2021**

**VENUE : ONLINE**

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## ABOUT EVENT

With the upcoming opportunities in global supply chain restructuring, recently there has been a good rise in FDI. At the same time it is equally important for investment promotion agencies and economic development organisations to plan their strategies effectively and tap

these potential companies.

With the vision of bridging this gap, Crescendo Worldwide is launching the first edition of Global Investment Convention providing common platform for Investment Promotion Bodies worldwide and Potential Investor Companies from Selected Markets.

### Sectors:

- Manufacturing  
(Automotive,  
Agriculture Equipment)
- IT/ICT
- Life Sciences

### INVESTOR FOCUS COUNTRIES

- |               |               |
|---------------|---------------|
| o South Korea | o Thailand    |
| o Japan       | o China       |
| o India       | o Malaysia    |
| o Indonesia   | o Philippines |
| o Vietnam     |               |



# GLOBAL INVESTMENT CONVENTION

*Digital Edition*





## WHO CAN PARTICIPATE ?

- Ministry Of Economy (Trade & Investment)
- Investment Promotion Agencies
- Economic Development Organizations
- Freezones/ Special Economic Zones
- High Commissions & Consulates
- Government Trade Bodies
- Banks, Media, Tax Consultants, Legal Advisor, Logistics Organizations, Financial Institutions
- And Similar Agencies Having Focus For Investment Attraction

## BENEFITS OF PARTICIPATION

- Meet 100+ Potential Investor Companies From Asia
- Online Prescheduled One to One Investor Meetings with Decision makers of qualified companies
- Promote Your Region/Country For Business Attraction in Target Countries as Listed Above
- Dedicated Speaker Sessions
- Visibility Enhancement Through Digital Promotion
- Provision of Database Of Potential Investors Participating
- Live Interactions (Video Call, Skype, WhatsApp etc) with Investors Through Virtual Booths
- G2G Cooperation



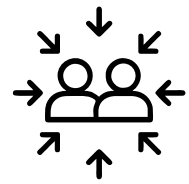
## PLATFORM FEATURES

- Virtual 360° Conference Halls with Live & Pre-recording conference session provision.
- Custom 3D Design Booths & Exterior
- Branding Facility in Conference Areas (Exterior & Interior Of Conference Halls)
- World- Class Infrastructure With Cutting Edge Technology for User Interactions
- Most comprehensive Platform for business interaction.

## POTENTIAL INVESTORS PROFILES

- Sectors: Manufacturing (Automotive, Agriculture Equipment ), IT/ICT, Pharmaceuticals
- Small, Medium & Large Size Companies
- Expansion plan in 1 to 2 years
- Investor Interests – R&D Center, Brownfield, Greenfield, Virtual Office, SalesOffice, Procurement Office, Assembly Line, Investors in Government projects etc.





## PARTICIPATION PACKAGES



| Sr. No. | Package Offerings   | Platinum     | Gold     | Silver   |
|---------|---|--------------|----------|----------|
|         |   | € 10000      | € 5000   | € 2000   |
| 1       | Partner Country   | ✓            |          |          |
| 2       | Pre-Scheduled Potential Investor Meetings                                   | 10           | 5        |          |
| 3       | Keynote Inauguration Speaker Session (25-30 Min)                            | ✓            |          |          |
| 4       | Conference Session (25-30 Min)  | ✓            | ✓        | ✓        |
| 5       | Live Meetings Provision (Video Call, WhatsApp, Skype etc)                   | ✓            | ✓        | ✓        |
| 6       | Virtual Display Booth (3D)  | Premium      | Standard | Standard |
| 7       | Exterior Main Billboard Video promotion                                     | ✓            |          |          |
| 8       | Corporate video (max 2 mins) regular intervals on a video wall at the lobby | ✓            |          |          |
| 9       | Exclusive Digital hoarding at the entry in outdoor area                     | ✓ (Big Size) | ✓        |          |
| 10      | Exclusive branding in Conference Hall on Digital 360Degree Walls            | ✓            |          |          |
| 11      | Branding in Conference Screen Outer Area                                    | ✓            | ✓        | ✓        |
| 12      | Co-branding with Crescendo Worldwide*                                       | ✓            |          |          |
| 13      | Event Catalogue & Registration Page Logo Branding                           | ✓            | ✓        | ✓        |
| 14      | Logo Branding on the home page of Investment Conference                     | ✓            | ✓        | ✓        |
| 15      | Social Media Promotion**  | ✓            | ✓        | ✓        |
| 16      | Short Pre-Event Interview Of Speaker  | ✓            | ✓        |          |
| 17      | Extensive Corporate Video Promotion   | ✓            | ✓        |          |
| 18      | Individual Dashboard***   | ✓            | ✓        | ✓        |
| 19      | Complete Investor Database Provision  | ✓            |          |          |
| 20      | Your Booth & Conference Visitors Database                                   | ✓            | ✓        | ✓        |

### \*Co-Branding with Crescendo Worldwide:

- Promotion as Partner Country
- Promotion of Logo of Premium Agency/Country on all the areas Where Crescendo Worldwide Logo is used

### \*\*Social Media Promotion as per the Package:

- Premium: Accelerated Posting- Video, Posts, Blogs & Podcasting
- Gold: Boosted Posting- Video, Posts, Blogs
- Silver: Regular Posting - Posts

### \*\*\* There will be Different view of Dashboard as per the Package:

- Dashboard of Premium: can see all the Live Visitors, your Booth Visitors & your Conference Visitors
- Dashboard of Gold & Silver: can see all the Live your Conference Visitors & Own Booth Visitors



## For More Details:

Speak To Our Expert

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# GLOBAL

## INVESTMENT CONVENTION

Digital Edition



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